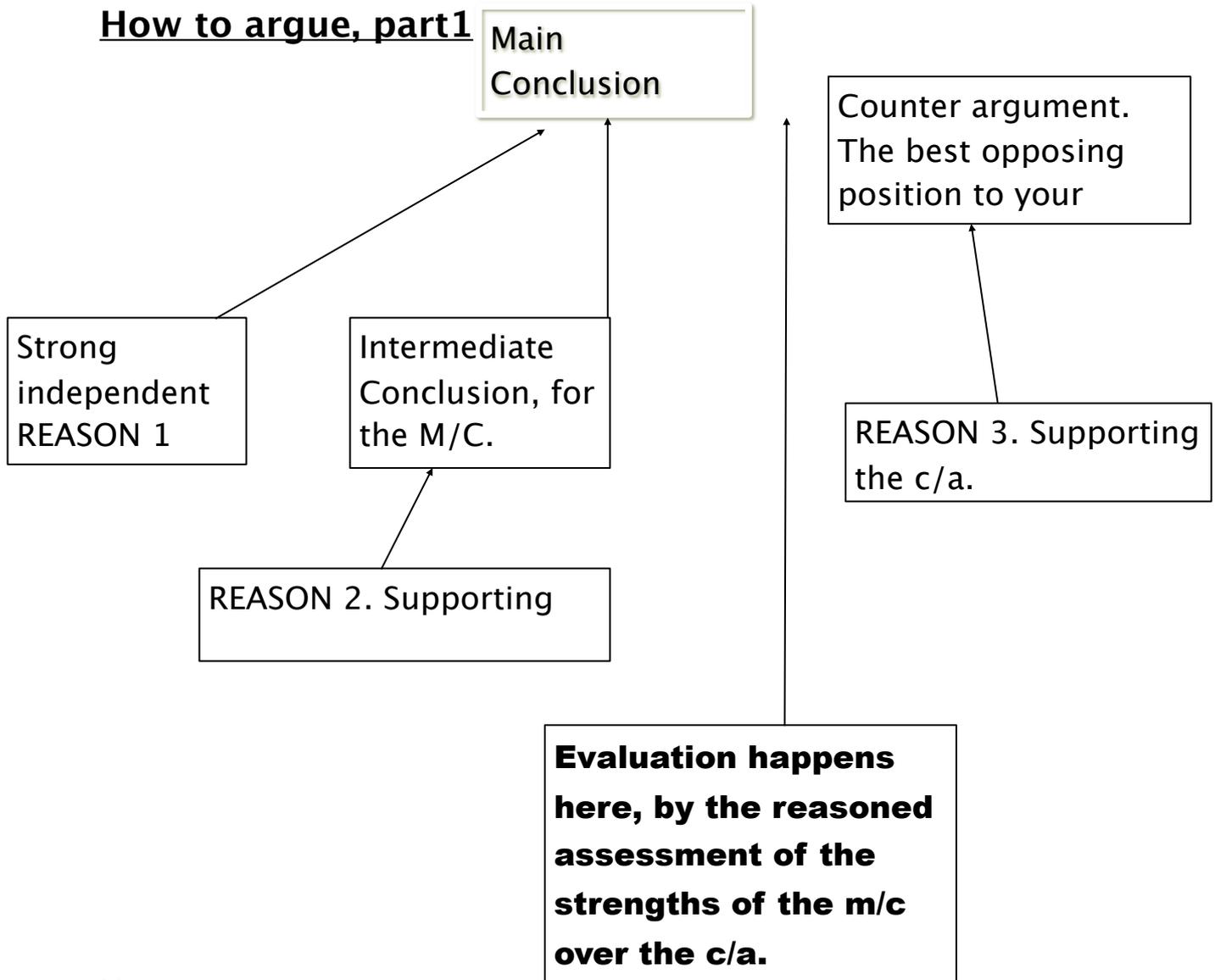


## How to argue, part1



Notes–

1. The main conclusion is that which you are persuading your audience to accept.
2. The counter argument is an honest account of your best opposition. Do not make this weak on purpose, that is building a straw man.
3. The reasons respond to ‘because’. Everyone should read ‘classics’ **because** all the most successful politicians did. Reasons support the persuasion.
4. In addition, pertinent explanations and examples are needed.